



Below 100 – High Level Overview



Mission: Reduce line-of-duty deaths to fewer than 100 per year. (Not seen since 1943.)

Vision: Eliminate preventable line-of-duty police deaths and serious injuries through compelling common-sense training designed to focus on areas under an officer's control.

Values Statement: Honor the fallen by training the living.

Approach: Target areas under an officer's control that are known to result in death or injury.

Focus: Driving, safety equipment, situational awareness and decision making. These areas have been identified by law enforcement experts as being disproportionately responsible for preventable line-of-duty deaths and serious injuries.

Below 100 is comprised of five core tenets:

- Wear your belt.
- Wear your vest.
- Watch your speed.
- WIN – What's Important Now?
- Remember: Complacency Kills!

Primary Delivery Method: In-person presentations of the core Below 100 course and a follow-up Below 100 Train-the-Trainer presentation using dedicated volunteers. Hundreds of classes have been presented to thousands of officers across the country. Trainers cover the real facts of where line-of-duty deaths are occurring and what can be done to address the problem. Below 100 has empowered thousands of officers to take the training back and present it at their departments, their region, even their entire state. Those who attend a Below 100 Trainer session are given full access to all training materials as well as supporting materials such as sample policies.

Support: The International Association of Directors of Law Enforcement Standards and Training (POST agencies across the country) strongly endorses Below 100 as does ALERT International, the Association for Law Enforcement Response Trainers and ILEETA, the International Association of Law Enforcement Educators and Trainers Association. Multiple state chiefs' groups have come out in support. The Federal Law Enforcement Training Center (FLETC) has incorporated Below 100 in their basic curriculum and the US Border Patrol is presenting Below 100 to their personnel. The Officer Down Memorial Page (ODMP.org), Concerns of Police Survivors (nationalcops.org), Spirit of Blue (spiritofblue.org) and the Police Foundation (policefoundation.org) serve as strategic partners.

Cost: Below 100 is a 501(c)(3) organization and all Below 100 presenters *volunteer their time*. Travel/lodging costs are generally covered through sponsorship, agency funding or some type of grant. When there are no funds, Below 100 finds a way. From a Below 100 trainer: "There is no pay but the returns are priceless!"

Below 100 Testimonials

“Complacency is among the most dangerous and insidious threats we face because it lays us open to all the others. Below 100 addresses this and improves officer safety.”

- *Jeff Chudwin, President, IL Tactical Officers' Assoc., Chief (ret.) Olympia Fields, Illinois*

“This is a great program! When it comes to Below 100, we're all in!”

- *Joe Farrow, Commissioner, California Highway Patrol*

“We've seen many programs and curriculum over the years. Some are only a short-lived fad and others sustain for a while but in my two decades of training, I have never seen anything as simple and powerful as Below 100. It truly is a game changer for our profession.”

- *Major Travis Yates – Tulsa, Oklahoma PD, Past President, ALERT International*

“The Below 100 program outlines a simple, yet powerful five point message for a chief to deliver to the troops on a continuous basis. The five tenets challenge us to recognize that many of our line-of-duty deaths are preventable. As leaders, we must be accountable for reinforcing these basic principles.”

- *Dan Alexander, Chief, Boca Raton, Florida Police Department*

“We made a huge paradigm shift and it's all based on Below 100. I absolutely know it has saved lives in the Utah Highway Patrol and it's saved lives in the state of Utah. It's definitely saved lives throughout the country.”

- *Colonel Daniel Fuhr, Utah Highway Patrol*

“My husband is gone forever, but because of Below 100 he is saving lives across this country. I am proud to tell his story as part of the Below 100 team.”

- *Susan Moody, wife of Officer Brad Moody, End of Watch 10-07-2008*

“For more than 30 years I have tried to improve officer safety by extolling the virtues of learning from our past mistakes or, more specifically, *predictable is preventable*. Below 100 has effectively taken this to a new level with a powerful message that challenges every member of policing to take individual and collective responsibility for their actions. It's a powerful concept and it's working. I am proud to support this program.”

- *Gordon Graham, Renowned Risk Management Expert for Public Safety, Founder of Lexipol*

"Safety is our destination. The Below 100 Campaign is the vehicle taking us there."

- *Paul Cappitelli, Executive Director (Ret.), Commission on Peace Officer Standards, California*

“The main thing that Below 100 is doing that no one else has ever done is putting the onus on individual officers, regardless of gender, age or assignment. This is not a pipe dream, it's reality based. We can do this.”

- *Colonel (Ret.) Bob Lindsey, Jefferson Parish Sheriff's Office, Louisiana*

“The Below 100 initiative is changing our thinking which is changing our behaviors and making possible drastic reduction in the needless loss of peace officers' lives.”

- *Dick Clark, Exec. Director (Ret.) Nevada Commission on Peace Officer Standards & Training*